THE FARMIRIBUNE

VOL. VIII - NO. 29

de,

ilor

iza-

Milnior

nd

un-

ere-

the

la-

60:

tive

in

der

l as

ated

PORTERVILLE, CALIFORNIA

Thursday, January 13, 1955

NEW COLOR DESIGNATION FOR ORANGES

Legislation to change color regulation on navel oranges in Central California has been introduced into the state legislature now in session in Sacramento.

The proposed change in the state agricultural code, section 795.1, reads: "Oranges, except bloods, tangerines and mandarines, shall not be considered mature unless (a) the juice contains soluble solids equal to or in excess of eight parts to every part of acid contained in the juice (the acidity of the juice to be calculated as citric acid without water of crystallizatian,) and unless,

"(b) Ninety per cent or more of the oranges in any lot, by count, before picking have attained, on at least one-fourth of the fruit surface, at least a minimum characteristic orange color, as indicated by Color Plate No. 13 L 2 in 'Dictionary of Color', Maerz and Paul, first edition, 1930.

"No orange may be accelerated in color unless the juice contains soluble solids equal to or in excess Floyd Briggs in color unless the juice contains of eight parts to every part of acid contained in the juice, (the acidity of the juice to be calculated as citric acid without water of crystallization.) The tolerances allowed by Section 795 shall not apr ply to the provisions of this section when determining whether any lot of oranges complies with the maturity standard."

Provision concerning juice, commonly referred to by citrus growers as the "test", is not changed by the proposed legislation. The law would, however, change the percentage of color that a navel orange must attain before it could be picked.

(Continued on Page 7)

REECE NAMED **CLOUD SEEDING** CORP. SECRETARY

Bill Reece, Porterville rancher and a member of The Farm Tribune staff, has



been named secretary of the Southern Sierra corporation, a non-profit organization that is handling cloud ern Tulare coun-

He states that the corporation operation in Tulare county.



FLOYD BRIGGS, who will be installed as commander, Porterville Commandary No. 67, Knights Templar, at ceremonies to be held Saturday evening, January 15, at the Masonic Temple in Porterville. (Hammond Photo)

To Be Seated By **Knights Templar**

Floyd Briggs will be installed as commander of Porterville Commandery No. 67, Knights Templar, at a ceremony to be held Saturday evening, 8:00 o'clock, at the Masonic Temple in Porterville.

Other officers are: Ernest Ennerson, generalissimo; George Tannlund, captain general; Roland Conklin, recorder; Myron Tobias, treasurer; the Rev. Charles Brandon, prelate.

Lawrence Staab, senior warden; Cline Buckley, junior warden; Clyde Simpson, standard bearer; Elmer Hubbell, sword bearer; August Wilcox, warden; Roy Witt, sentinel.

Melvin Frasher, first quard; Clyde Hammond, second guard and Mac Williams, third guard.

Families and friends of organization members are invited to attend the ceremony.

CHAMP GROSE **GETS NEW JOB** seeding in east- WITH ALBERS

Champ Grose, for two years TERRA BELLA manager of Porterville Feed and Mr. Reece, who replaces Ralph Seed, will leave the last of Janu- BANQUET JAN. 27 Jones, can be reached at 1837 In- ary to accept a new position as Annual banquet of the Terra from Napa Valley.

CARLOAD OF CITRUS FOR POLIO FIGHT

Citrus growers of southeastern Tulare county are this week making their contribution to the March of Dimes campaign — a carload of citrus that will be sold on the New York auction the latter part of January.

The car will be loaded, Friday, at the Porterville Citrus association house, Olive and E streets; citrus growers of the community are asked to be on hand at the packing house, Friday, at 1:30 p.m., to pose for publicity pictures before the car is moved out.

Sunkist growers of the district are contributing oranges through the following citrus houses: Baird Neece corporation, Grand View Heights Citrus association, Magnolia Citrus association, Porterville Citrus association, Randolph Marketing company.

Richgrove-Jasmine Citrus association; Strathmore Cooperative association; Strathmore Packing House company; Sunflower Citrus Growers, Sunland Packing House company, Terra Bella Citrus association, Tule River Citrus association and Tulare County Lemon and Grapefruit association.

The carload will consist of 1,048 cartons of fruit, mostly Navel oranges but with some lemons. The car will be handled through facil-

(Continued on Page 8)

March Of Dimes Dinner Sunday At Springville

Lions club members of the Springville community will sponsor a March of Dimes dinner in the Veterans' Memorial building next Sunday, January 16, from 12:00 noon until 7:30 p.m. All proceeds will go toward the fight against polio; the public is invited.

The event will be the third annual dinner of this type sponsored by the club. All Lions of Springville are serving on the committee.

As an added feature, a ladies', hand-tooled shoulder purse will be given away during the day. The purse was made and donated by George Meyer, a member of the Springville Lions club.

diana; phone Porterville, 2094-W. staff assistant in charge of mer- Bella chamber of commerce will chandising, feeds division of Al- be held the evening of January 27 plans to continue its activities in bers Milling company. He will be in the Terra Bella Presbyterian cloud seeding to produce more located in the Carnation building, church, with women of the church rainfall — a practice that has Los Angeles. Replacing Mr. Grose preparing the dinner. General proved effective in five years of in Porterville will be Dick Clark, chairman of the event is Howard McNeill.

Agricultural Outlook For 1955 Subject Of Conference Set For February 1 At Sierra Vista School In Visalia livestock they are growing are de- | beef cattle and swine are all af-

By Ralph L. Worrell Farm Advisor

Speakers at a Tulare County Farm Outlook conference in Visalia on February 1, will emphasize the crop and livestock prospects for 1955, with the conference arranged by the University of California's Agricultural Extension duced by acreage allotments is not grown fruit before are wonderservice in order to assist rural people in meeting some of their current problems.

Today, perhaps more than ever before, farmers are wondering what the new year has in store for alloted crops. them. They realize that the out-

termined not only by the produc- fected by feed supplies and changtion and marketing situation in es in market demand. their own immediate locality but | Fruit, grape, and nut growers also by what is happening elsewhere.

ings of his usual field crops re- ucts. And many farmers who have searching to find alternatives ing if they should consider enterwhich offer possibilities of return- ing this field of activity. ing a profit. Crops not directly

look prospects for the crops and try, fryers, eggs, turkeys, dairying,

are faced with new varieties, changes in consumer preference, The farmer who finds the plant- expansion in use of frozen prod-

For farmers to make intelligent faced with allotments will be in- decisions on crop and livestock fluenced by acreage diverted from production programs in 1955, it is necessary to know and understand The outlook situation for poul- the major factors influencing these commodities.

(Continued on Page 8)



F. R. WILCOX, assistant general manager and treasurer of Sunkist Growers, Inc., who will be the principal speaker at annual banquet of the Porterville chamber of commerce, February 3, in the Porter-ville high school cafeteria. Tickets are now on sale for the event.

F. R. Wilcox Chamber Speaker; Tickets On Sale

Tickets are now on sale for annual banquet of the Porterville chamber of commerce, February 3, in the Porterville high school cafeteria, with F. R. Wilcox, assistant Consign To general manager and treasurer of Sunkist Growers, Inc., as speaker of the evening.

C. W. Easterbrook will serve as master of ceremonies; awards will be presented to the outstanding man, outstanding woman, top farm Bluff bull sale that is slated for organization and outstanding busi- Red Bluff, February 3, 4 and 5 ness firm of the community during

ville at the chamber of commerce office and the office of the Tulare County Fruit Growers Exchange, Shorthorns and 23 Angus will b as well as from chamber directors offered. A 1,400 pound registere and officers. In other southeast- Hereford bull will be auctione ern Tulare county communities, for the March of Dimes; the bul tickets can be obtained from Ster- is being donated by Winterton ling Ensign, Terra Bella; Ted Bros. of Kamas, Utah. Stancliff, Springville; Louis Morton, Strathmore, and Mrs. Hugh of California record-of-perform Monroe, Woodville.

Directors, and other officials, of southeastern Tulare county will be voted on at elections that will b held Wednesday, February 2.

In the Lower Tule River Irrigation district, terms of William Silveira and Harrington Brown Jr. will expire; both men will seek reelection.

In the Saucelito district, Everett Cloer and Paul Hudson will run for reelection; Steve Ferrero has filed against Mr. Hudson.

In the Vandalia district, Ben Althouse, Walter Herbage and Martin Michaelis will seek reelection. H. C. Pegram will be a candidate for reelection as treasurercollector-assessor.

In the Porterville district, terms of Ira Anthony and Maurice Henderson expire; Mr. Henderson will seek reelection; it is understood Mr. Anthony will not. Petition has been filed for Allen Sanborn.

In the Terra Bella district terms of Clarence Gordon and Charles Hunting expire. Mr. Hunting has filed for reelection; (Continued on Page 2)

Cattlemen **Red Bluff Sale**

Consignment from the Aceh ranch of F. R. and Evelyn Farns worth will-go to the famous Re The sale, started in 1942, is not the largest in the nation selling Tickets are available in Porter- graded and inspected range bulls

> This year 250 Horned Here fords, 30 Polled Herefords, 6

The sale features the University ance grading program, unde The speaker, Mr. Wilcox, is a which each individual bull is given (Continued on Page 2)

USE OF MONEY FROM 1950 BOND ISSUE OUTLINED BY HIGH SCHOOL OFFICIALS AS INFORMATION RELATING TO FEB. 8 VOTE

What happened to bond money in the amount of \$1,420,000 the was voted in 1950 for use by Porterville high school and college? Information on this subject is now being called to public atter

tion by officials of the school as pertinent to the question of n for another bond issue that will go before the voters on February 8. A general breakdown shows that

for projects financed with 1950 bond money, \$314,311.72 went for permanent home economics, agricultural science and general classrooms; \$493,861.54 for a physical education and athletic plant; \$191,384.74 for construction of temporary classrooms; \$647.96 for demolition of the old high school building, following the 1951 earthquake and \$456,168.76 for a new college site and plant.

Total comes to \$1,456,374.72. an amount actually \$36,374.72 greater than the bond issue.

> more detailed breakdown (Continued on Page 7)

Jackson Mead On School Board

Jackson Mead was this week appointed to the board of trustees of Porterville union high school and college to succeed Ray Longley, eighths of a mile west of Wes who recently resigned to become Tulare county supervisor from the in its new location next Monda fifth district.

OFF-BLOOM IS CITRUS PUZZLE

An off-bloom of orange trees that has set small oranges five months ahead of schedule, is puzzling citrus growers in southeastern Tulare county - both as to cause of the unseasonal bloom and effect it will have on the regular spring bloom and set. It appears now that the small fruit, hit by recent frosts, will be dropped prior to spring bloom.

DISTRICT OFFICE **CLOSES FRIDAY**

Office of the Porterville Irriga tion district will be closed Frida so that the office building can b moved to a new location, nort side of Henderson road, three wood drive. The office will ope morning.

The Harm Tribune

Published Every Thursday at 522 North Main Street Porterville, California

John H. Keck and William R. Rodgers Co-Publishers and Owners

Tribune was declared a newspaper of general circulation on January Judgment of the Superior Court of the State of California in and for of Tulare.

Application For Entry As Second Class Matter Is Pending Single copy, 5c; Subscription per year, \$2.00

OL. VIII - NO. 29

Thursday, January 13, 1955

rrigation Districts

(CONTINUED FROM PAGE 1) Milton Burtner has filed for Mr. Gordon's position; Mr. Gordon is ot expected to run again. Ernie Thiesse will seek reelection as as-

sor-collector-treasurer.

In the Lindmore district, Frank Hill and Linn Harrison have filed for reelection; there has been no opposition indicated.

Jack Griggs, Inc. SALES and SERVICE

COMPLETE INSTALLATIONS OF ALL APPLICATIONS

1030 East Date St. Phone 99-J Porterville, California

In the Lindsay-Strathmore district, S. A. Warson and William G. Koepp will run for reelection as directors; Harvey J. Hartig is a candidate for reelection as district assessor and George G. Cole is

Bill Of Rights Subject Of Women's Club Meeting Monday

seeking reelection as collector.

The Bill of Rights will be the subject of a noon luncheon meetclub, Monday, at the women's citizens.") clubhouse in Porterville. Sheriff Sandy Robinson will show a motion picture on life in San Quinten

A new circular, "Farm Shop Equipment, Its Usefulness on California Farms," is available with-Tulare county farm advisor, post office building, Visalia.

BER OF COMMERCE

first in a series of articles, dealing of promoting public parks. with the history of the Porterville chamber of commerce, as written by Miss Ina Stiner "as part of Porterville history that one cftizen, Wm. P. Bartlett, helped make. It could have been written from the ing of the Porterville Women's point of view of a number of other

By Miss Ina Stiner

On March 9, 1907, the Porterville chamber of commerce was organized. William Pitt Bartlett would naturally be one of the civic-minded citizens who started it: he was the manager of the flourishing magnesite industry in out charge from the office of the the Porterville area; but he was also to participate, through the chamber of commerce, in one of

- Following is the his extra-special interests - that

Two similar organizations in Porterville had preceded the chamber of commerce: Thompson's Historical Atlas of Tulare county, published in 1892, states that a "Town Improved company" was organized in Porterville soon after the railroad came (1888) to advance the interests of the town. These persons were members: "Robert Baker, president; R. Porter Putnam, vice-president; E. Porter Dewey, secretary; and J. F. Goore: Wm. Thomas; Wm. Hall; Judge R. C. Redd; George Ducommon; John Wessman, and others, members.

"They proposed a system of sewers, and the laying of sidewalks, and to agitate the matter of building a new schoolhouse, and churches, and other public buildings. With their help streets were opened and graded, sewers and sidewalks made; and the town began to put on the appearance of a modern city."

This group was followed by the Porterville Board of Trade." This

was the organization that in 1904-55 issued a little illustrated booklet called "Souvenir of Eastern Tulare County and Porterville", which was edited by Ernest N. White and Karl E. Ford, and printed by the Porterville Messenger Press of E. N. White's newspaper. The directors of the Porterville Board of Trade at that time were: H. C. Carr, president: H. F. Brey, vice-president; J. N. Larson; Chas. T. Bolfing; H. A. Frame; V. D. Knupp; and Fred Ackerman.

On March 7, 1907 (according to the first book of minutes of the Porterville chamber of commerce) 'Some businessmen and citizens of Porterville and vicinity met at the office of V. D. Knupp" (in the Pioneer Hotel building, NW corner of Main and Putnam streets) "to consider the forming of a body representative of the locality, by which to endeavor to foster the general interest, to develop the resources, and to upbuild Porterville and the district adjacent thereto in particular, and Tulare county in general."

(to be continued next week)

KITTIE KNIGHT IS SPEAKER

Kittie Knight told of her trip to the American Farm Bureau Federation convention in New York at a meeting of Associated Women of the Tulare County Farm Bureau, held yesterday in Visalia. The women toured the telephone company building in Visalia during the afternoon.

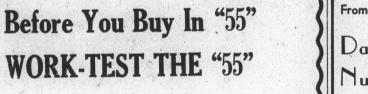
California Fresh Peach Advisory board is meeting in Fresno today to discuss various phases of the marketing season just completed.

Farm Tribune Ads Get Results

BILL

DING

SEZ





OLIVER'S ALL NEW — ALL PURPOSE TRACTOR THAT IS

Outstanding In Its Class!

IN POWER - IN PRICE

✓ CHECK THESE FEATURES!

- 3 POINT HYDRAULIC CONTROL
- 6 FORWARD 2 REVERSE SPEEDS THREE PLOW POWER
- FULL 30 HORSEPOWER AT THE DRAWBAR
 - DISC TYPE BRAKES

NOW — ✓ CHECK THE PRICE!

YOU CAN OWN ONE FOR AS LITTLE AS

FULL PRICE - PLUS TAX

Make a Date — We'll Demonstrate

AND EQUIPMENT CO.

Phone 793 1475 S. Main

From Daybell urseru By John

If this fine rain continues we're going to start selling water lillies. Might run a group of specials on lilies, tules, and swamp grass with a piece of sea weed thrown in if you order Be a swell item for people that overwater their plants.

This being a fine time for planting roses we have some of the thorniest, therefore the prettiest, your money can buy. They've passed their second birthday and will bloom by June at the latest. Priced from a dollar and one-fourth up, and producing more bloom for the buck than anything else we sell. Do best when planted in full sun and out in the open where there's lots of air.

If you have roses, now is the time for pruning, spraying, and possibly mulching. Pruning is actually simple — Just put on gloves, grab the hatchet, a knife off the drainboard, or as a last resort, some good sharp prun-ing shears and cut off twothirds of what you worked all last year to grow. Cut on a slant, which is easier anyway, with all those thorns sticking you. Remove all dead wood, cut out branches too closely parallel, and cut always to outside buds. This produces a bush satisfactory to both Dior and the L. A. Park System. It also produces roses.

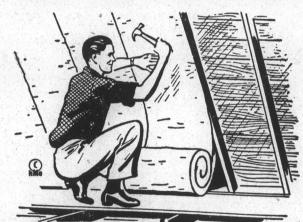
We mentioned mulching, which is scientific talk for dumping last year's leaves around your plants. Actually a good system as it gets rid of a lot of stuff you've had lying around since fall, yet saves water next summer.

Spraying? Just use Calsul, a lime sulphur and oil combination good for mildew, scale, over-wintering insects and as spring tonic for children - 85c worth makes six delicious gal-



Easy! Inexpensive! Quick!

for year-round comfort and fuel economy!



You save on fuel costs and enjoy greater comfort throughout your home summer and winter when you insulate with this low-cost, easily installed mineral wool insulation, for new or old houses. No down payment — up to 3 years to pay!



ANNOUNCING

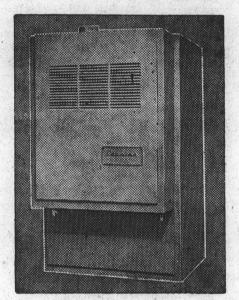
the appointment of

VALLEY CONDITIONED AIR

AS AUTHORIZED DEALER IN THIS AREA FOR THE AMAZING NEW

"WEATHERMAKER" By CARRIER

The Most Beautiful Air Conditioner Ever Designed for Homes, Stores, Offices, by the men who know air conditioning best - its inventors



CHECK THESE FEATURES

of the brilliant, new Carrier Weathermaker



- New Controlled Cooling. Assures real comfort; no drafts, no clammy feeling.
- New Hermetic Compressor. Nothing to oil or adjust no belts to wear out.
- New Whisper Quiet Operation. So quiet you hardly know that the Weathermaker is running.

Heats, Cools, Humidifies . . automatically

SEE IT IN OPERATION IN OUR SHOWROOMS

ValleyConditionedAir

"ENGINEERED FOR YEAR-ROUND COMFORT"

STATE LICENSED AIR CONDITIONING CONTRACTORS

Highway 65

Strathmore, California

Phone 8-7121

LOCATED IN STRATHMORE LADDER WORKS BUILDING

to Comment

By Walter Chamblin, Jr. Vice Pres. Gov. Relations Div. N. A. M.

Washington — For the third time since the turn of the century, the President of the United States finds himself facing a Congress controlled by the opposition party. Woodrow Wilson in 1918 and Harry S. Truman in 1946 were faced with the same predicament.

Both Wilson and Truman were buffetted rather severely by the hostile legislators. Mr. Eisenhower is hopeful of better treatment and already has taken steps looking to peaceful co-existence with the Democrats . . . at least in the field of foreign affairs.

But oldtimers at the Capitol privately think that considerable political fur will fly in the next two years as both parties concentrate more and more upon measures designed to bring victory in the presidential election of 1956.

Mr. Eisenhower has let it be known for some time that he will advocate retention of the corporate tax rate of 52 percent and a continuation of the present excise taxes on alcoholic beverages and other articles. In the business world it has been felt that the high rates should be permitted to come down this coming April,

Concrete Pipe

- IRRIGATION PIPE Installation Guaranteed

For Better Service To You We Use 2 - Way Radio Communication Through Porterville Radio Dispatch.

NELSON CONCRETE PIPE CO.

Phones: 443 or 120-J

which is provided for under pres-

Administration plans to revise Taft-Hartley also bother the world of business. Big union labor bosses already are concentrating forces to weaken Taft-Hartley. They are particularly interested in revising the provision which gives states the right-to-work laws. There are now some 17 states which have such statutes and the big union bosses intend to concentrate not only on the Congress but also on various state legislatures, most of which meet this year.

A number of friends of Taft-Hartley in Congress contend that rather than a restriction on the RECORD SUPPLY such state laws are a blessing . liberty of the employee . . . and OF FEED GRAINS that such state laws really restore to the employee the liberty of deciding for himself whether to join a union or not to join. But expect this phase of labor legislation.

Congress also will initiate many investigations of what the Eisenhower administration has been doing. Such investigations, of course, will be presented as in the public money, subsidies, etc. interest . . . but most of them will be designed for the political interest of the Democrats in 1956.

A big controversy appears to be building up with respect to the administration's military preparedness program, especially as it applies to cutting down on expenditures and starting a long-range reserve training program.

The attack on the defense program will be presented on the for peace and war. basis of serious concern that the nation's defense preparations are inadequate. But underneath the surface it is clear that the real design is to attack the manner in New Dealers is the fact that the tremendous build-up has been achieved almost entirely through Porterville private investment rather than by

ORANGE MARKET SHOWS STRENGTH

Signs of a strengthening orange market were seen during the week ending January 8, following the customary lull that always follows the Christmas holiday season. Price of navel oranges sold in interstate channels held at an average level of \$3.30 f.o.b.

Prorate for the week ending January 15, was set at 800 cars for Central California; about 200 cars for "early maturity" in southern California and unlimited movement from Arizona.

The 179 million tons of feed grains available for the current livestock feeding season ties the a heated Congressional battle over record supply available in 1950, the U.S. department of agriculture reports.

The total supply is made up of

large expenditure of taxpayers'

Private industry stepped up its rate of plant equipment expenditures to nearly \$28 billion in 1953, compared to \$19 billion in the Pre-Korean period. This is in contrast with World War II when government funds accounted for more than 70 per cent of the plant expansion. Large expansion in basic industries has materially increased the country's capacity to produce

The Accelerated Tax Amortization program has been a most effective aid in securing industry's participation in expanding the nation's capacity. All major fields which the defense program has of industry and utility services been built up. What rankles the have participated with remarkable

. With respect to the military, the total funds appropriated for military procurement and construction have aggregated approximately \$155 billion since Korea . . . of which about \$92.9 billion have been delivered.

Finally, it should be remembered that, despite all the smoke and beclouding of the issue, the present occupant of the White House is thoroughly familiar with the military needs of the nation and is extraordinarily competent to determine how much money is needed to provide a more than adequate defense.

120 million tons of 1954-crop corn, and Conservation committee. oats, barley, and rye, plus a record carry-over of these grains, a large supply of by-products feeds and considerable quantities of other grains that may be used for feed.

PRICE SUPPORT LOAN DEADLINE IS JANUARY 31

Price support loans and purchase agreements on wheat, rye, rice, barley, oats, grain sarghums, and dry edible beans produced in 1954 must be completed not later than January 31, according to H. B. Keith, chairman, of the Tulare County Agricultural Stabilization

The closing date applies to farmer-owned warehouse-stored grain as well as to grain stored on farms.

Interior Decorating

FINE FURNITURE CARPETS - DRAPES

Esther's

Home Furnishings 518 N. Main Phone 1509-W PORTERVILLE



Haener's Your Jeweler

PORTERVILLE Phone 65 327 N. Main

WAIT for the BIG SURPRISE For 1955

First All-New Tractor in its Class since the War

Porterville Farm Implement Co.

GEORGE OVERCASH

WE ARE THE ONLY AUTHORIZED FACTORY REPRESENTATIVE FOR WISCONSIN ENGINES AND PARTS

428 S. Main (Across from Justesen's) Porterville, California

Phone 1095

MORE AND MORE OF YOUR NEIGHBORS . . .



ARE BUYING



"THERE MUST BE A REASON"

AIR CONDITIONING and REFRIGERATION

"BUILDING CONFIDENCE - THROUGH SERVICE"

PHONE 1364

PORTERVILLE

Ne Only Heard By BILL RODGERS

STARTING IN The Farm Tribune's "Old Days" this week is a history of the Porterville chamber of commerce, written by Miss Ina Stiner — a history that recounts the names and deeds of many community leaders of former years and points up the problems that faced the area in the past . . . Miss Stiner states that in 1910 the chamber adopted as its slogan, "Porterville People Prosper," which calls to mind that about five or six years ago, directors of the Porterville champer decided they needed a slogan for the community, so they staged a contest, with a cash prize of \$25.00 for the accepted suggestion. Winning slogan? You guessed it. "Porterville People Prosper."

TALKING TO farmers, Ezra Taft Benson, secretary of agriculture, says, "Government can and will play a part in helping agriculture adapt to new circumstances and conditions. By far the greater part of this job will be done, as it has in the past, by farmers themselves. It will be accomplished through the use of better breeds, feeds, seeds, and generally improved farming practices. It will come about in no small measure through research, education and market expansion, and through further reduction in the time lag between the discovery of new methods and techniques and their application in the field. Maximum progress will come only if agriculture is free, and farmers can make their own management decisions on their own farms with a very minimum of government regulation and control."

IN SPITE of all statements to the contrary, Porterville High School Coach Carl Elder (known in some circles as the flat-footed fox) will definitely appear in the lineup against the All-American Red Heads, those famous girl basketball players who will be in Porterville, February 2, to meet an all-star team of men faculty members from the high school, college and city elementary schools . . . Elder, across whose brow the snow of many winters has already blown, will also be available to pose for pictures with any or all the Red Heads. (Picture plans are subject to change without notice after the Red Heads see Elder.) But be that as it may, Elder is ready (as ready as he'll ever be) and it should be worth the price of admission to see the old fox pick a rebound off the backboard, dribble down court, drive in for a fade-away, lefthanded hook shot, and sink the old cassaba for two points. (What are we talking about? Elder couldn't do that even when he was

- RUGS
- **CARPETING**
- ASPHALT TILE
- RUBBER TILE
- ORK TILE

Free Estimates

estern Floor Covering Co.

Phone 1838 901 W. Olive **Porterville**

"MY THREE ANGELS" STARS GIG VELIE, FREELAND WILSON, BOB BELSHE IN BARN PRODUCTION THAT OPENS JANUARY 21

month late, comes to the Barn take care of the hardly more Theater in a strange manner this worthy Paul, (Blaine Graham) the season. It will be celebrated at a villian's nephew. They also arstranger yet, in the company of complete with all the necessary inthree murderers.

"My Three Angels", a three-act comedy by Sam and Bella Spe- pearance at the Barn as the scatwack, will bring crime and laughter together in close harmony with the help of Freeland Wilson, Gig Velie and Bob Belshe, who, as three convicts serving life sen-signment as a director, although tences in French Guiana, turn into he has been active in the Barn LOLA MONTES, who appeared three angels.

They straighten out the troubled affairs of Monsieur and Madame Ducotel (Eldon Hunt and Greta Stewart) and their lovely daughter (Sally Talbot) when they are dispatched to the Ducotel home to repair the roof. With the help of SHOW INCREASE a most unusual, non-talking character, they eliminate the sinister

a boy.) . . . But proceeds from the game go to the Porterville high the previous week. school and college Parent-Teacher association for the organization's student welfare work, and other activities. Elder is president of the association, hence the sudden burst from athletic retirement, to give his all for the P.-T.A.

Christmas, besides being a Uncle Henri (Don Button) and temperature of 104 degrees and, range a festive Christmas dinner gredients.

Helen Lamb makes her first apterbrained Madame Parole, and Leroy King, hold the reigns of the play directorially speaking. This will be Mr. King's first as-Theater for some time.

"My Three Angels" will open at the Barn, Friday, January 21, and will run for three weekends.

LEMON PRICES

California lemons hit a higher market during the week ending January 8, however, volume was down about 25 cars compared to

For 175 cars of Sunkist lemons, price ran an average \$6.40 per box f.o.b., up 55 cents over the previous week. Prorate for this week is 250 cars, 10 less than last week.

Subscribe to The Farm Tribune.



last night at the Monache Theatre in Porterville with her Spanish dancers as a feature of the Porterville Community Concert association series.

PIGEON HUNTERS USE UP AMMUNITION

Estimate is that for every bandtailed pigeon killed during the season that ended December 31, hunters fired 17 shots. Reason for missed shots is that the pigeon is a speedster — capable of 60 miles an hour in level flight and even greater speed in a dive.

M LOANS

Harry J. Johnson Co. Realtors

520 N. Main St. Phone 752 Porterville

Porterville Cement Pipe Co. Irrigation Systems Installed and Guaranteed

Gates and Valves — Trenches Dug and Back-Filled Foundation Piers — Sewer Drains — Septic Tanks Grease Traps

BOB JURKOVICH, Prop.

1063 Date Street

Plant: South Main Street - Phone 545

Porterville





Ahead / Drive a 55

616 N. Main Street Phone 1340 Porterville

of all Oldsmobiles. Even if you've driven a past "Rocket",

you're missing something until you try this flashing all-new "Rocket" 202! You're welcome to test it . . . soon. Then you'll

want to make this your year to go ahead with Oldsmobile!

GALA 90-MINUTE MUSICAL ON NBC-TY JAN. 15

for all the family

RED BALL Weatherproof

SPECIAL PRICE

\$4.98



Economy Shoe Store

123 N. Main

Porterville

SEVENTY PER CENT PARITY SET FOR OATS, BARLEY, RYE, GRAIN SORGHUMS ON BASIS OF NOVEMBER 15 FIGURES

rye and grain sorghums of the and Conservation office at any 1955 crops will be supported by Commodity Credit corporation ary 31, 1955. Loans on oats, barloans and purchase agreements at ley, and rye mature April 30, 1956, 70 percent of parity as of Novem- and on grain sorghums, March 31,

This announcement by the secretary of agriculture in terms of dollars and cents means the national average support available to growers for 1955 oats will be 61 cents per bushel; barley 94 cents; and rye, \$1.18; and grain sorghums, \$1.78 per CWT.

According to H. B. Keith, chairman of the Tulare County Agricultural Stabilization and Conservation committee, local support rates based on these national averages will be announced at an early date. The loan rate to the farmer will be based on the grade and Record Acreage quality of the grain placed under

Loans and purchase agreements will be available to growers on oats grading No. 3 or better, on barley grading No. 2 or better (except "mixed"), on rye grading No. 2 or better or No. 3 based on test weight only, and on grain sorghums grading No. 2 or better (except "mixed").

Loans and purchase agreements on any of the grains listed will be

Price support for oats, barley, county Agricultural Stabilization time from harvest through Janu-1956, unless an earlier date is determined because of local storage conditions or early harvests.

Mr. Keith advises that support rates for the four commodities in 1953 and 1954 were based on 85 percent of parity, the highest rates in the five years the program has have excused themselves from rebeen in operation. At one time sponsibility. What the soap mansupports were down to 44 percent of parity for barley and 35 percent for grain sorghums.

Field Crops In California Hit

In spite of restricted cotton and bined value of field crops was \$790,474,000.

crops in terms of dollar value.

Sermon in Miniature By Everett C. Schneider, Minister The Evangelical United Brethren

Church 511 Third Street, Porterville

OUT OF THE FOG

It's a question whether the fog or the biting cold is the greater evil. For the truck driver and the bitter cold is the greater.

Because many people have made sin and evil a matter of relativity, like the question of the fog, they ufacturers used to call "tattle-tale grey" is what we call befogging the question of sin and evil.

But while clothing may carry a 'tattle-tale grey' without much hurt to the garment or the wearer, yet human beings cannot live with sin without hurt to their souls. The man who lives a double life sooner or later finds his sins catchwheat acreage, field crops in Cali- ing up with him. The child in fornia during 1954 totalled 6,900,- school who cheats on a spelling 400 acres, a record high. Com- quiz may find that he will always be a poor "speller".

Men in their thinking appear to Three crops, cotton, barley and fool themselves as to the question alfalfa, accounted for 56 per cent of the relativity of sin, but actuof field-crop acreage; cotton ac- ally, in their innermost souls they counted for 36 per cent of the total know that they can't cheat God acreage and outranked all other nor themselves. Pin them down and they will have to admit that "As a man thinketh in his heart available to growers through the Subscribe To The Farm Tribune so is he," and "The wages of sin

is death."

Let us in the words of Josiah G. Holland pray, "God give us men . . tall men, sun-crowned, who live above the fog."

PHOTO DISPLAY AT COLLEGE

Fifty prize photographs from the Ninth Annual National High motorist the fog undoubtedly is School Photographic competition the greater evil, but for the orange are being shown this week, grower with a crop to protect, the throughout Friday, in the Porterville College lounge.

> Kodak Finishing

and

Photographic Supplies

and

FR

PA

Framing



1018 Sunnyside Avenue **Porterville**

EASY PARKING

These Porterville Merchants Want To Serve You

Lubrication

"The Finest Lube Job In Porterville" UNION OIL PRODUCTS GAS - OIL - ACCESSORIES

Rider's Service Station

Across from P. U. H. S.

Farm Hardware

Phone 1790

We Carry One of the Largest Selections of FARM HARDWARE in the Valley "You Can Find What You Need" at

Weisenberger's Farm Supply

1231 W. Olive

Porterville

Fine Foods

Phone 361

For That Meal "Away From Home" Bring the Family to

Gana Sue's

Famous For

CHINESE and AMERICAN FOOD

1200 N. Main

Porterville

Frozen Delights

Phone 31-W

"America's Favorite Refreshment" HAND-PACKED ICE CREAM

Sugar Free Frozen Desserts for the diabetic or restricted diet

Ice Creamery

1280 N. Main

Porterville

Dry Cleaners

ONE DAY SERVICE In by 9:00 Out by 5:00

Quality Cleaners

Two Stores to Serve You

215 S. Main

909 W. Olive

Feeds & Seeds

Phone 2031

HILCO FEEDS

Seeds — Fertilizers — Insecticides Farm and Garden Supplies

J. B. Hill Co., Inc.

100 E. Orange

Porterville

THE NEW DELUXE CHAMPION

Firestone

Tubeless Tires



FLOYD BRIGGS, owner of Valley Body, shows new Firestone Tubeless Tires.

SAFER

From Blowout and From Puncture

SAFER

Stopping and Steering

QUIET

On curves and stopping

ECONOMICAL

Any way you look at them

Advanced Body Design. Newest principle in tubeless construction. Advanced Tread De-

sign. Newest concept in tread engineering.

 Advanced Sidewall Design. Newest trend in artistic treatment.



Noiseless Tread on Firestone

Tubeless

Low Initial Price — Fewer Repair Costs Greater Mileage — More Retread Mileage SEE THE TUBELESS FIRESTONE AT

Wheel Alignment — Frame Straightening — Auto Glass Body and Fender Repair

335 E. Morton

PORTERVILLE

Phone 186

Locker Service

COMPLETE LOCKER FACILITIES Ask About Our New BARBECUE SERVICE

Jones Locker Service

1140 W. Olive

Porterville

Phone 508

BUILDING MATERIALS at the Lowest Prices in Town - PLUMBING SUPPLIES "Everything from the Ground Up"

Wm. Paul Alley Lumber Co.

"Watch Us Grow"

1246 W. Olive

Porterville

Pumps

Ph. 505

Fairbanks-Morse — Pomona Turbines Pressure Systems Centrifugals and Submersibles

Porterville Pump Shop 412 S. Main

Porterville

OI

Sporting Equipment Phone 3063 ATHLETIC - HUNTING - FISHING - CAMPING

Sportsmen.

FOR SPORTSMEN - BY SPORTSMEN Rocky Childers - Ken Hanson

110 N. Main

Tires

Phone 1839 U. S. ROYAL

FARM and PASSENGER TIRES Recapping — Vulcanizing "On the Farm Service"

Dotters and Holt

615 S. Main Porterville

TV Sales & Service **Phone 2377** WE SERVICE ALL MAKES TVs AND ELECTRIC APPLIANCES

Agents For

Raytheon TV & Radios - Thor Washing Machines Free-Westinghouse Sewing Machines Amana Freezers - and Air Conditioners

Tom's TV

115 N. Main

Porterville

TRADE

NOTICE

Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

BUY IT! SELL IT! TRADE IT! RATE

4c per word for one issue 8c per word, same ad for three issues

\$1.00 minimum charge

Misc. For Sale

FRUIT TREES — Specially selected for home orchards - \$1.25 and up. 10% off on ten or more. Daybell Nursery, North E Street.

PASTURE & FIELD CROP SEEDS, Alfalfa, Barley, Dale Butler Pasture Mixtures. Orange St. Feed Store, Orange and E St. 16-3

PRE-INVENTORY SALE - Many Bargains. ESTHER'S, 518 N. Main, Porterville. j6-1

WANTED - Scrap iron and metal. Gray Wrecking Co., 1365 Olive St., phone 948, Porterville.

114-tf

WANTED - Rabbit Fryers, 41/2 to 51/2 pounds. Weekly pickup. Walker's Rabbitry, Star Rt. No. 2, Springville. Phone 36-Y-13. Please phone evenings. f4tf

FOR SALE — Heavy Fryers. S. J. Creeks, 1015 East Date St., Porterville. 82-13

BARE ROOT ROSES - Will bloom this summer — \$1.25 and up. Daybell Nursery, North E Street. d30 t5

WATKINS PRODUCTS - Call 2009-W, or see W. P. Kirk, 652 Holcomb. Porterville. je10tf

FOR SALE - One year old Lisbon lemons budded on Florida sour seed stock. P. O. Box 398, Orange Cove, Phone 123. d23-30

CUSTOM HATCHING TURKEY EGGS

Pullorum Clean Only

BOWKER DIAMOND BAR RANCH & HATCHERY Phone 2359 Porterville

ORDER YOUR BABY CHICKS NOW - Stock from Proven Producers only. Orange Street Feed Store, Orange and E St. j6-tf

ELECTRIC MOTOR SHOP - Re-

SHADE TREES - Large sizes in

ducers only. Orange Street Feed Store, Orange and E St. j6-tf Store, Orange and E St. j6-tf ELECTRIC MOTOR SHOP — Repairing - Rewinding, Brunsons, 514 S. Main St., Phone 1146-J. n18tf SHADE TREES — Large sizes in all varieties. Daybell Nursery, North E Street. d30 t5 FOR SALE — 20 h.p. Pomona Turbine; 190-ft. setting; 6 x 1% inch column, 5 stage, 10-inch boll assembly. Price, \$1,200, complete. Porterville P u mp Shop, 412 S. Main, phone 505, Porterville. j13-2 FOR SALE — Used 7 ft. Schmeiser Til & Pak, \$75.00. Porterville Farm Implement Co. across from Justesen's. j13
FOR SALE — Case Tumble Plow, on rubber, excellent condition, \$350.00. — Porterville Farm Implement Co., across from Justesen's. j13
WEED CONTROL
CONFERENCE
Seventh annual California Weed conference, dealing with control of weeds, will be held January 26 at the Carrillo hotel in Santa Barbara. All interested farmers are invited to attend. FOR SALE — 20 h.p. Pomona

FOR SALE — Used 7 ft. Schmeiser

FOR SALE - Case Tumble Plow,

WEED CONTROL CONFERENCE

conference, dealing with control of the Carrillo hotel in Santa Barbara. All interested farmers are invited to attend.

LEGAL NOTICE

SUMMONS No. 46654

In the Superior Court of the County of Tulare, State of California FLORENCE ADELINE HERBERT
Plaintiff

JOHN WILLIAM HERBERT Defendant

Defendant

THE PEOPLE OF THE STATE OF CALIFORNIA SEND GREETINGS TO:
JOHN WILLIAM HERBERT

YOU ARE HEREBY DIRECTED TO APPEAR and answer the Complaint in the action entitled as above, brought against you in the Superior Court of said County of Tulare, State of California, within ten days after the service on you of this Summons, if served within this County, or within thirty days, if served elsewhere.

And you are hereby notified that unless you appear and answer as above required, the said Plaintiff will take judgment for any money or damages demanded in the Complaint.

Given under my hand and seal of the Superior Court of the said Tulare County, State of California, this 10th day of November, 1954.
(COURT SEAL)

LLAUD H. GRANT, Clerk

November, 1954.
(COURT SEAL)
CLAUD H. GRANT, Clerk
TROY OWEN, Deputy
BURFORD, HUBLER & BURFORD
520 East Mill, Porterville, California.
Attorneys for Plaintiff.
n18,25,d2,9,16,23,30,j6,13

NOTICE TO CREDITORS

In the Superior Court of the State of California, In and For the County of Tulare

OF ELIZABETH PEIN, DECEASED

OF ELIZABETH PEIN, DECEASED.

Notice is hereby given by the undersigned Executor of the Last Will and Testament of said deceased to the creditors of and all persons having claims against said deceased or against herestate, to file them with the necessary vouchers within six months after the first publication of this notice, in the office of the clerk of the above entitled court, at his office at the Hall of Justice in the City of Visalia, County of Tulare, State of California, or to file such claims, together with the necessary vouchers, within six months after the first publication of this notice with the said Executor at the office of Burford, Hubler & Burford, 520 East Mill Street, in the City of Porterville, County of Tulare, State of California, which said last named office the undersigned selects as his place of business in all matters connected with the estate of said deceased. ters connected with the estate of

d deceased.

JOHN LESTER PEIN

Executor of the Last Will and
Testament of said Deceased.

BURFORD, HUBLER & BURFORD

Attorneys for Executor
520 E. Mill Street
Porterville, California.
Date of First Publication:
December 23, 1954.

MEETING
NOTICE TO STOCKHOLDERS
ALTA VISTA WATER COMPANY
Annual Meeting of the stockholders
the Alta Vista Water Company will
held at the office of the Secretary,
Route 3, Box 988, Porterville, Calirnia, on January 18, 1955, at 7 00
clock P.M. o'clock P.M.
ALTA VISTA WATER COMPANY
By: C. H. Weed, Secretary
16.13

BEFORE THE GOVERNING BOARD of the PORTERVILLE ELEMENTARY SCHOOL DISTRICT COUNTY OF TULARE

RESOLUTION No. 66

IN THE MATTER OF DECLARATION OF INTENTION TO LEASE CER-TAIN SCHOOL DISTRICT PROP-ERTY.

BE IT HEREBY RESOLVED AS FOL-

Farm Tribune Ads Get Results.

Use of Money

(Continued From Page 1)

shows that on permanent class room projects, contract called for \$283.631.78; fees, tests, architect cost and building inspection ran \$30,679.94.

Physical education and athletic plant included \$256.069 for a new gymnasium; \$133,031 for shower and locker rooms; \$48,000 for classrooms and \$11,821.86 for a sewage pumping plant, plus \$44,-939.68 for the various fees.

Cost for construction of temporary classrooms, made necessary by demolition of the old school building, ran \$166,129, plus \$13,762 for coolers and \$11,493.74 for fees. In connection with this construction, \$100,000 was used that had been set up in the 1950 bond issue for renovation of the old main building.

In addition to the \$647.96 of bond money spent for demolition of the old building, the district fornia Navel orange season. also spent \$13,000 from district funds, of which \$2,000 was returned to the district as a contractor's penalty when job completion ran beyond the contract date.

In moving Porterville college to the new site south of town, where building construction is now underway, \$24,870 from bond money was spent for land, representing about half the cost; balance came from capital outlay funds of the school district.

Bond money totalling \$38, 902.90 was spent for the new college stadium, plus \$18,521.10 from school district funds raised by a five cent "civic center" tax. Stadium lighting cost \$25,610 and committed for construction now underway was \$329,900 of bond money. The ever-present fees will run \$36,885.86 at the new college

Deviation from the announced plan of the school district prior to the 1950 bond vote occurred in the agricultural department, where classrooms were built rather than an agricultural shop; housing for transportation equipment was dropped, also plan to construct a music classroom and a primary metering system for electrical power, and development of a school

Reason for changing the plan in the agricultural department developed when it was decided that the department should eventually be moved to west side of the campus; lack of funds resulted in the dropping of the other projects; when the old building was demolished, that naturally killed the plan to spend \$100,000 for renovation of this building.

Stadium construction, originally set up in high school expansion plans, was shifted to the college; other planned construction on the new college site is being held up because funds are not now avail-

Again, in general terms, the 1950 bond issue assumed expenditures of \$865,000 on the present high school campus and \$555,000 on the new college site. As expenditures nave actually worked out, \$808,173.26 has been spent for the high school; \$456,168.76 for the college and \$192,032 for temporary buildings and demoli-

Consequently, original proportion between high school and college spending has been maintained, with exception of emergency expenditures.

Why didn't the 1950 bond

money go as far as expected? School officials point out that two factors were responsible j13,20.27 the Korean war, that broke only a few days after the bond election

It is impossible to describe just what the change would be. A grower can determine the increased color that would be necessary by comparing official color plates, showing present accepted standard and the proposed new standard, that are available at most packing

Sunkist Growers officials have been studying the proposed change for about five years; directors of the Tulare County Fruit Growers Exchange and the Central California Exchange have approved the proposed legislation; Mutual Orange Distributors and American National Foods have referred the matter to their shippers.

If passed, the law would increase color requirements for navel oranges; it would probably be a factor for about the first two weeks of the normal Central Cali-

WILDLIFE NUMBERS APPEAR THE SAME

Numbers of ducks, geese and coots in California appears to be about the same this year as last year, according to the state department of fish and game.

and that started building costs on the upgrade, and the earthquake that brought unexpected emergency spending.

Also, money for state filing, architect fees, cost of tests and cost of building inspectors was not provided for in the bond issue. It is stated that in the proposed new bond issue provision is made for these items.

(Next week - Why was the old school building torn down - another article in a series dealing with matters relating to the proposed \$1,794,000 bond issue that will be voted on February 8.)

(Continued From Page One)

a rating on the basis of conformation; soundness and range usefulness are also emphasized in all consignments.

Other San Joaquin Valley consignors include: California Shorthorn Farms, Madera; W. S. Orvis, Farmington; A. H. Karpe, Bakersfield; W. V. Peterson, Clovis; Henry Codoni, Empire; Galli Hereford ranch; Tracy; W. V. Peterson, Fresno; George Emde, Lodi; Chapman Bros, Le Grande, and Fresno State College, Fresno. Last year, sale total was \$172.000.

, R. Wilcox

(Continued From Page 1)

recognized national authority on cooperative marketing. At present he is serving as a special consultant to Ezra Taft Benson, secretary of agriculture; he is a director on the board for the Central Bank for Cooperatives; he is chairman of the National Citrus Fruit Advisory committee and a member of the regional Labor-Management committee.

Mr. Wilcox is a graduate of Utah Agricultural college and he completed graduate work at the University of California. He is associated with the Giannini Foundation; he has served as manager of the United Prune Growers of California and the National Pecan Marketing association and for two years was a director of the division of marketing and marketing agreements of the AAA.

Farm Tribune Ads Get Results.

California **Dairy Breeders**

Breed Cows To Proven Bulls 24-Hour Radio Dispatch Service

Semen Available from HOLSTEINS - GUERNSEYS JERSEYS - ANGUS

GLEN H. STRONG Technician for California Dairy Breeders Phone Porterville 1863

FOR RENT FORD TRACTORS

AND EQUIPMENT

DAY - WEEK - MONTH

Rent Applies on Purchase

BILLINGSLEY & ELLIOTT Tractor Sales

1432 N. Main

PORTERVILLE

Phone 1338

NOW OPEN

A New Business — Catering To Those Who Appreciate Quality Workmanship

PRECISION Brake and Wheel

Specialists In

- Wheel Alignment
- Wheel Balancing
- Wheel Trueing
- Wheel Straightening
- Frame Straightening Brake Service

For Passenger, Farm, Commercial Vehicles

Owned and Operated By JACK E. (Bud) WITT - ARTHUR CARPENTER

1028 N. Main

Porterville

Phone 561

Associate Member

California Association of Brake and Wheel Specialists

ALL WORK GUARANTEED BY ASSOCIATION

Carload Citrus 3 Outlook For 1955

of Sunkist Growers, Inc., all and refrigeration, will be donated.

During auction of the fruit in New York, publicity pictures will be taken and the event will be covered by television.

Arranging for donation of the

General Hauling Phone 1224-W **MOORE'S TRANSFER**

RODGERS L. MOORE

Where Your Patronage Is Appreciated

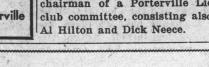
810 W. Olive

Porterville

charges, with exception of freight Today?" will be the topic developed by the first morning speaker, John J. McElroy, state director of agricultural programs for the Extension service. Changes in the international situation because of increased production in foreign er on his own property. countries, imports of agricultural products into America, population changes in our country, effect of mechanization - these are some of the questions included in the subject.

> "Agricultural Outlook for 1955" will be discussed by George Alcorn, Extension specialist in farm

citrus fruit is Henry Winters, chairman of a Porterville Lions' club committee, consisting also of feed?





A MODERN FUNERAL HOME CONVENIENTLY LOCATED

Deputy Coroner Lady Attendant

Telephone 54 500 North E Street

Cattlemen! STILBOSOL!

Now Available For Immediate Shipment In

Ful-O-Pep Pro-Sweet SUPPLEMENT PELLETS

THE USE OF STILBOSOL IS GOVERNMENT APPROVED

Yes, Quaker is among the first to offer this amazing new feed ingredient to cattle feeders. The greatest feed development since the discovery of vitamins!

In carefully controlled feeding tests liveweight gains were boosted as much as 37% - 3/4 lb. per steer per day! ADDI-TIONAL PROFIT per steer fed as much as \$10.00 to \$20.00 per head. Decreases feed cost 2c to 4c per lb. Improves both feed

Only 2 lbs. of Ful-O-Pep Pro-Sweet Pellets containing Stilbosol combined with feeder's present ration supplies the necessary daily allowance to get this increase in gains and profits!

Order Your Supply Today From ...

Rancho Diversity



Howard and Mildred Chittenden

31/2 Miles North of Porterville on Highway 65 - Phone 2092-J

marketing. Mr. Alcorn has achievputation of being one of the top farm economists in country. In close touch with the national situation, he is well qualified to describe the outlook prospects for crops and livestock this year. He will stress the influence of the total economic picture and how these factors affect each farm-

Farmers and businessmen throughout California have been wondering just what changes in crop and livestock production occurred in 1954 as a result of acreage allotments on cotton. Did these allotments cause a drastic swing into other field crops, or did many cotton farmers go into fruit and livestock production instead? What was the influence on acreage planted to corn, grain and alfalfa for livestock and poultry

T. B. Hedges, Giannini Foundation economist for the University of California, made a detailed survey of these changes last year. Thousands of farmers in the San Joaquin valley cooperated in this survey, indicating adjustments Reason — considered primarily they had made in their farming operations due to cotton allotments. Mr. Hedges will give a summary of these changes, which are vitally important in giving a preview for this year.

Rural women have been intrigued by changes going on in family living in California. What has happened to the modern diet and food preference? What new types of food products are coming on the market for housewives to buy for those new home freezers? Has the increase in homemaking equipment and conveniences changed patterns of rural family

These will be some of the questions discussed in the morning session of the conference by Miss Constance Burgess, Extension Service Home Management special-

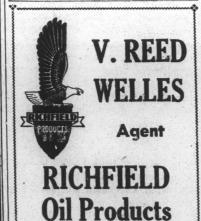
The conference will be interesting and of value to farm women as well as men. Although changes in diets and rural living influence the women first, they are reflected right back on the farm in necessary changes in crop and livestock production.

The farm outlook conference will be held in the Sierra Vista school on West Mineral King avenue. The morning session from 10:00 to 12:00 o'clock will be devoted to presenting the agricultural outlook picture on the national and state-wide basis.

In the afternoon from 1:30 to 4:00 o'clock the conference will be divided into three separate sections, proceeding at the same time, in three different auditoriums in the school. There will be a section on poultry, dairy and livestock.

In each section authorities will discuss specific outlook information for 1955 on the different commodities.

The conference is open to the public. Business men as well as farmers and homemakers are invited to attend. .



South E Street Telephone 983 Porterville, California



By Phil The Forester

The fish and game commission heard proposals for 1955 fishing and hunting regulations at its meeting in Los Angeles last Friday. Those to have the most serious attention will be what the department of fish and game recommended so we summarize some of the more important changes suggested by the department staff.

Trout season and bag limit opening in southern California April 16, otherwise about the same as last year. Reason — many southern streams dry up early in

Year round fishing for all species including trout — Isabella In the meantime, anglers unhappy reservoir, Pine Flat reservoir, Dallas-Warner Reservoir, Melones reservoir, Bass lake and Phoenix lake in addition to those already open. warm water fishing lakes and trout taken are incidental and nothing gained by returning them to the water.

regulation too confusing.

prohibit trolling. the bacon. Sturgeon -

Reason — too much snagging for the future good of the species.

Green sunfish - remove bag and possession limit. Reason anglers can not catch sufficient to prevent over population and stunts

Bait - statewide prohibition of carp and goldfish as bait. No fish as bait in Kern River and tributaries from Democrat Dam upstream.

Ocean salmon - prohibit use of any hooks with more than one point while trolling in ocean between Tomales Point (Marin county) and Yankee Point (Monterey county). Reason - prevent damage to undersized salmon. Delete provision allowing retention of one undersized salmon.

These are the major changes recommended to the commission by the department. The commission will act on all recommendations at its meeting in February. with any of the above should dis rect letters to Bill Harp, Special Assistant, Fish and Game Commission, 926 J Street, Sacramento, giving reasons.

Big game hunters are reminded that the javelina season (native wild pig) will open in Arizona February 12 and continue until Striped bass - change bag limit the end of the month. Many valto four fish. Reason — present ley sportsmen take in this season each year and usually bring back

Price Reduced On

Easy Washer

was \$169.95

REDUCED TO \$13995

Less \$20.00 for Your Old Washer

LOW TERMS

JONES HARDWARE CO.

PORTERVILLE, CALIFORNIA

Make a Bee-line for **Brey-Wright**



... if you are in need of new roofing for your home. Our Johns-Manville Roofing will add new beauty . . . fight off bad weather . . . give you years of service ... add \$\$\$\$ value to your investment.

Come in - or buzz 1640 for a FREE estimate

Re-roof average 5-6 room home, \$5 a month

Brey-Wright Lumber Co.

MAKE THE MOST OF YOUR HOME

PORTERVILLE - TERRA BELLA - COTTON CENTER

Phone 1640

Phone 2042

Phone 138-W-2